

## **VACANCY ANNOUNCEMENT – GRAPHIC ARTIST**

Graphic Artist will provide operational support to the business needs within the Company by:

- Creating visual concepts, using computer software or by hand, to communicate ideas that inspire, inform, or captivate consumers of the Contracting Agency's destination product.
- Develop the overall layout and production design for print materials inclusive but not limited to advertisements, brochures, magazines and corporate reports.
- Support the needs of the Contracting Agency and work directly with the following departments with specific projects, as managed by the Research, Strategy and Marketing department.
- Collaborate with clients to determine the scope of a project and the desired visual style to provide revisions and finalized designs.
- Develop ideas and concepts for visual content, including text, images and layouts.
- Create design mock-ups and prototypes to present to clients.
- Use computer software to create high-quality visual designs, such as logos, graphics and layouts.
- Collaborate with writers, photographers and other creative professionals to produce complete visual designs.
- Manage multiple projects and meeting deadlines.
- Stay up to date with industry trends and techniques.
- Upload finalized content to the Company's cloud.
- Seek approval for edits from the necessary persons in the Research, Strategy and Marketing department or relevant departments.
- Understand and implement the Interim Style Guide for incorporation.
- Provide services for exclusive use of the Company, in perpetuity.

The Graphic Artist should possess the following:

Required Skills, Experience and Competencies:

- At least (3) years of experience in Graphic Design
- Has access to professional graphic design software and necessary supporting accessories as required.
- Has a portfolio of previous work (personal and professional) which highlight the Destination, previous client work or tourism marketing.
- Demonstrated creativity and innovation with design.
- Highly organised.
- Highly confidential.
- Exhibit excellent verbal and communication skills.
- Exhibit excellent administrative and coordination skills.
- Exhibit the ability to anticipate needs, think critically and offer solutions for day-today-administrative problems.
- Ability to present the Destination in a creative manner.

Send Applications to: [recruitment@visittrinidad.co.tt](mailto:recruitment@visittrinidad.co.tt)