

# STAKEHOLDERS' DIGEST

NEWS FROM THE TOURISM INDUSTRY

IN THIS ISSUE | NOVEMBER  
2024

RECAPPING  
WORLD STEELPAN FESTIVAL

DEVELOPING THE MICE MARKET AT  
IMEX AMERICA

TRINIDAD WELCOMES THE  
SEABOURN VENTURE

LA BREA STAKEHOLDERS LEARN THROUGH  
COMMUNITY-BASED  
TOURISM TRAINING

TOURISM  
STATISTICS

... and much more







Government of the Republic of Trinidad and Tobago  
Ministry of Tourism, Culture and the Arts

# Here's a recap of... **WORLD STEELPAN FESTIVAL** 2024

On **Sunday August 11th, 2024**, Trinidad and Tobago commemorated its first anniversary of World Steelpan Day. The Ministry of Tourism, Culture the Arts pioneered Trinidad and Tobago's first ever World Steelpan Festival. Celebrated under the theme **"From Roots to Recognition: Steelpan's Journey to Global Acclaim"**, World Steelpan Festival 2024 offered a diverse array of events designed to showcase the National Musical Instrument, locally, regionally and internationally.

## AUG 5-10 | ART EXHIBITION SERIES: **GALLERY HOP** EDITION

The Ministry partnered with the Art Society of Trinidad and Tobago to mount this series where over 400 kids and adults attended these "hops", showcasing different aspects of the Steelpan.

In attendance on the final day was His Excellency Nigel de Freitas, Acting President of the Republic of Trinidad and Tobago and Mrs. de Freitas.

### 👤 Galleries featured:

- Art Society of Trinidad and Tobago
- Castle Killarney (Stollmeyer's) • ThinkArtworkTT
- Rotunda Art Gallery • The Carnival Museum
- Studio Joli • Horizons Art Gallery



AUG 09



**WORLD STEELPAN CONFERENCE 2024**  
PORT OF SPAIN

This Conference featured addresses by Senator the Honourable Randall Mitchell, Minister of Tourism, Culture and the Arts and Mrs. Beverley Ramsey-Moore, President, Pan Trinbago. During his address, Minister Mitchell announced the attainment of the Geographical Indication (GI) for the Trinidad and Tobago Steelpan. A GI is a form of intellectual property that links a product to its geographical origin, ensuring that its unique qualities and reputation are protected. The Conference ended with a unanimous Resolution for the promotion, propulsion and preservation of the status of the Steelpan on a global scale.

Minister in the Prime Minister's Office with Responsibility for Culture - Barbados, Senator Dr. the Honourable Shantal Munro-Knight was in attendance.



AUG 09



This post-Conference lime offered attendees an opportunity to network, unwind and enjoy vibrant performances by local Steelbands.

👤 Desperadoes Pan Theatre





## CONGRATULATIONS TO:

Pan Trinidad, Tourism Trinidad Limited, Art Society of Trinidad and Tobago, Ministry of Foreign and CARICOM Affairs, National Academy for the Performing Arts and all Stakeholders on a successful World Steelpan Festival 2024.

AUG  
10

### PAN YARD JAMS

Pan Yard Jams was a Trinidad-wide Steelpan celebration, free to members of the public and where, Host Pan Yards across the country welcomed various Steelbands to perform in the spirit of camaraderie. Hundreds of patrons enjoyed the sweet melodies of the National Musical Instrument.

- 📍 **Northern:** Desperadoes (Host)
- 📍 **South/Central:** Skiffle (Host)
- 📍 **Eastern:** Arima Angel Harps (Host)



AUG  
10

### LEGACIES & LEGENDS

This classical concert titled **Legacies and Legends: Honoring the Pioneers and Legends of Steelpan Music**, featured special performances by the National Steel Symphony Orchestra and was attended by over 700 hundred patrons the show.

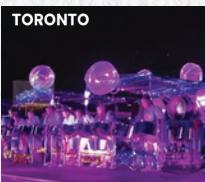
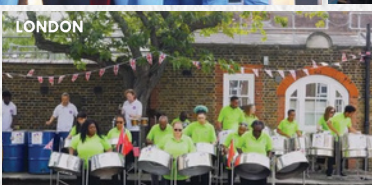
- 📍 National Academy for the Performing Arts, POS

AUG  
11

### ANCESTRAL WALK

World Steelpan Day 2024 celebrations kicked off with an Ancestral Walk which started at Piccadilly Street and ended at Woodford Square, Port of Spain, tracing the symbolic journey of the Steelpan, beginning 'Behind the Bridge.'

- 📍 Picadilly Street, POS (starting point)



AUG  
11

### World Steelpan Day 2024

World Steelpan Day 2024 culminated with an energetic display of electrifying pan performances and remarks.

Across the Globe, through Ministry of Foreign and CARICOM Affairs, a number of Trinidad and Tobago's overseas missions mounted celebrations of their own, some of which were virtually showcased at Woodford Square.

- 📍 Woodford Square, POS



# BUILDING OUR MICE MARKET OPPORTUNITIES

Tourism Trinidad continued its aggressive pursuit of developing the MICE market for our destination with a formidable showing at the IMEX America tradeshow, which was held in Las Vegas, Nevada, from October 8-10th, 2024.

Scores of interested persons visited our destination's booth and were furnished with information pertinent to meeting and event spaces, along with detailed presentations on the country's diverse blend of culinary cuisines and cultural offerings. A number of international personnel ranging from travel agents, meeting and conference planners, marketing agencies, event managers, destination management companies and media entities were elated to gain more information on the destination. For context, IMEX is a well-known and established global franchise that presents a unique opportunity for business development into the Meetings, Incentives, Conferences and Exhibitions (MICE) market.

In August 2024, Tourism Trinidad hosted a familiarization tour with six MICE planners from the North American region to expose them to the island's variety of elite event spaces, a testament to the tourism board's commitment to developing new markets. In addition, Port of Spain was also voted as the 'Business Capital of the Caribbean' by the World Travel Awards website which shows the potential of this market to grow exponentially.





# T&T WELCOMES THE SEABOURN VENTURE



Trinidad welcomed its first official cruise call of the 2024/2025 cruise season with the inaugural arrival of the Seabourn Venture, which docked at the Port of Port of Spain from October 8-9th, 2024. The vessel, belonging to Seabourn Cruise Line, carried 237 passengers, primarily from the United States.

During the ship's inaugural visit, Captain Jeroen Schuchman, Master of the Vessel, graciously hosted our local contingent for a customary Crest Exchange onboard. This event was followed by a brief tour of the ship and its facilities, attended by representatives from Tourism Trinidad, including Mr. Cornell Buckradee (Interim Chief Executive Officer) and Ms. Vanessa Maharaj (Digital Marketing Specialist), as well as other notable attendees such as Ms. Samantha Patrick (City Experience Officer, Port of Spain City Corporation), Ms. Marcia Charles (General Manager, Port Authority of Trinidad and Tobago), and Mr. Charles Carvalho (CEO, Carvalho's Agencies).

While in Trinidad, the passengers enjoyed a wide array of pre-booked tours and experiences, including visits to the Caroni Bird Sanctuary, Maracas Waterfall, Asa Wright Nature Centre, Paramin 4X4 Adventure, Capital City Tour, Mt. St. Benedict Monastery, and the House of Angostura rum tour, all facilitated by our capable local tour operators.







## INTERNATIONAL MEDIA EXPERIENCE TRINIDAD'S RICH HERITAGE

Tourism Trinidad Limited (TTL) hosted an exclusive History and Heritage Press Trip from August 29 to September 4, 2024, welcoming international journalists from prominent outlets like Ebony Magazine and Vibe Magazine. The initiative aimed to showcase Trinidad's rich cultural heritage and generate global media exposure for the destination. The journalists experienced a diverse week-long itinerary filled with authentic activities, highlighting the island's vibrant culture, scenic beauty, and historical significance.

The trip included a city tour of Port of Spain, an exploration of Paramin's eco-tourism, and a front-row experience at Trinidad's Independence Day parade. Participants enjoyed traditional local foods, including bake and shark, and immersed themselves in cultural experiences such as visiting the Hanuman Murti and Temple in the Sea and the Caroni Bird Sanctuary. The tour also featured historical insights in Lopinot, with chocolate-making sessions and traditional music, culminating in a heritage tour in Moruga. Overall, the press trip effectively showcased the unique attributes that make Trinidad a distinctive Caribbean destination.







## COURTESY CALL: MISS UNIVERSE T&T VISITS TOURISM TRINIDAD

In this edition of the *Stakeholders' Digest*, we reflect on the recent visit of Ms. Jenelle Thongs, Trinidad and Tobago's representative for the title of Miss Universe 2024, to the offices of Tourism Trinidad Limited. During her visit, which occurred on August 1, 2024, Ms. Thongs had the opportunity to meet and engage with several key figures inclusive of Mr. Cornell Buckradee, Interim Chief Executive Officer of TTL, Ms. Jaime Bagoo, Cultural Programme Coordinator attached to the Ministry of Tourism Culture and the Arts, and Peter Corbie, Operations Manager at the TT Carnival Museum.

Tourism Trinidad's marketing and destination development teams were on hand to lend support with providing valuable information about Trinidad to Ms. Thongs, who leveraged her knowledge to better represent the destination on her journey to vie for the title of Miss Universe 2024.

At the Preliminaries, Janelle's representation won over the hearts of her fellow counterparts as she was awarded with the esteemed title of 'Miss Congeniality', which was announced on November 14, 2024 at the Arena CDMX located in Mexico City, Mexico.

The Management and Staff of Tourism Trinidad would like to express our heartfelt congratulations to Ms. Thongs, who was also able to make it onto the final round of the competition, which occurred on November 16, 2024.





# ROUTE TO SUCCESS

## TTL AND UNITED AIRLINES DISCUSS DESTINATION MARKETING PARTNERSHIP

Tourism Trinidad is exploring strategic partnerships with United Airlines to implement a more robust approach to destination marketing in our respective source markets. This approach intends to aggressively and systematically leverage the relationships and resources of both United Airlines and Tourism Trinidad, to better position our destination along flight routes to potential visitors. Establishing the means for enacting this partnership became possible after fruitful discussions were held at a courtesy call that was paid to key officials of Tourism Trinidad on Thursday 24th October, 2024, by the United Airlines team.

In attendance were Mr. Cliff Hamilton, Chairman of Tourism Trinidad, Mrs. Shaneil Sutherland, Manager of Destination Development and Mr. Carlton V. De Four, Tourism Development Officer, along with representatives from United Airlines which included Mr. Edwin Herrera, Regional Director and Ms. Margarita Robles, Account Manager for Sales. The courtesy call provided an excellent platform for both organizations to share data, ideas and to explore potential strategies aimed at improving visitor arrivals and delivering mutually beneficial outcomes. We are excited to continue working with United Airlines as a valued stakeholder in showcasing Trinidad as a top travel destination.

In the North American region, United Airlines currently provides flights to Trinidad through the Houston and New Jersey hubs, with the latter being utilised during the peak times for the Christmas and Carnival seasons.







## LA BREA STAKEHOLDERS HAPPY WITH COMMUNITY-BASED TOURISM TRAINING

Tourism Trinidad Limited (TTL) led the execution of the Community-Based Tourism (CBT) Enterprise Workshop for La Brea and Environs in collaboration with the Ministry of Tourism, Culture and the Arts (MTCA). The workshop was held on September 4th – 6th, 2024 with the support of the Point Fortin Borough Corporation (PFBC) over a 2 ½ day period. The goal of the initiative was to teach participants how to use the CBT Enterprise Handbook developed by the Caribbean Tourism Organization (CTO) and Compete Caribbean Partnership Facility (CCPF) to start, operate and promote a successful CBT business and expose them, on an introductory level, to a broad range of cultural tourism knowledge and business development skills.

The workshop was facilitated by officers of the Tourism Advisory Unit (TAU) of the MTCA, and the Destination Development, Audit, and Research Strategy and Marketing Departments of TTL. In total, twenty-three (23) persons completed the workshop and received their certificates on the final day. Feedback on the programme by participants was positive as they indicated that it was “extremely valuable, as it acted as a springboard to guide and get started to establish a CBT business”; and “It provided insights into how tourism can be harnessed as a tool for sustainable community development.”





## THINGS TO DO | NOVEMBER 2024



### FRI 01 NOV

#### **BOO Halloween**

MyamiVaash Events  
Residence Nightclub, One  
Woodbrook Place, Port of Spain  
10:00pm - 4:00am

#### **AnimaeCaribe & Little Carib Theatre Sidewalk Lime**

AnimaeCaribe  
Little Carib Theatre, Corner White  
and Roberts Street, Port of Spain  
5:30pm

#### **Interfaith Church Service**

San Fernando City Corporation  
St. Paul's Anglican Church,  
San Fernando | 9:00am

#### **ARRIVAL!**

San Fernando City Corporation  
Harris Promenade, San Fernando  
6:00pm

#### **Horror House**

RV Scarefest  
East Gates Mall, Trinicity Central Rd,  
Trinicity | 1:00pm - 7:00pm

#### **Voices of Enchantment**

Wendy Sheppard  
Queen's Hall, 1-3 St Anns,  
Port of Spain | 8:00pm

#### **Trick or Treat?**

Throughout the Mall  
C3 Centre  
C3 Centre, 31 Corinth Road,  
San Fernando | 4:00pm - 6:00pm

#### **Scream**

Midnight, Travis World  
Club Vice | 10:00pm - 4:00am

#### **Fundraising Exhibition for Roger Boothman**

The Art Society of Trinidad and  
Tobago in collaboration with  
The Angostura Foundation and  
Horizons Art Gallery  
The Art Society of Trinidad and  
Tobago, 3-7 St. Vincent Avenue,  
Federation Park | 5:00pm - 7:00pm  
or 12:00pm - 6:00pm

### SAT 02 NOV

#### **Horror House**

RV Scarefest  
East Gates Mall, Trinicity Central Rd,  
Trinicity | 1:00pm - 7:00pm

#### **Fundraising Exhibition for Roger Boothman**

The Art Society of Trinidad and  
Tobago in collaboration with  
The Angostura Foundation and  
Horizons Art Gallery  
The Art Society of Trinidad and  
Tobago, 3-7 St. Vincent Avenue,  
Federation Park | 5:00pm - 7:00pm  
or 12:00pm - 6:00pm

#### **SouthMarket**

SouthMarket  
C3 Centre, 31 Corinth Road,  
San Fernando | 10:00am - 6:00pm

#### **BITS & PIECES Artisan Market**

Bits & Pieces  
Movietowne, Port of Spain  
9:00am - 5:00pm

#### **Christians Can Laugh 2024**

Kess Ramsey Entertainment  
National Academy for the  
Performing Arts (NAPA), Port of  
Spain | 7:00pm - 10:30pm

#### **Mayor's Boatride Soiree on 'D Seas**

Kalabash Productions (Under the  
Patronage of His Worship the Mayor,  
Councillor Robert Parris)  
Liquid Lounge, Kings Wharf,  
San Fernando | 8:00pm

#### **Asian Bingo Hall**

Extravaganza  
The Chinese Association of Trinidad  
and Tobago  
Chinese Association, 7 St. Ann's  
Road, St. Ann's | 6:00pm

#### **Amplify -**

The Lil' Bitts Experience  
Lil Bitts  
Woodford Cafe, Price Plaza,  
Chaguana | 9:00pm - 3:00am

#### **Reggae Fest Trinidad**

Reggae Fest  
Cipriani Labour College, Valsayn  
8:00pm - 2:00am

#### **Trick or Treat**

AF13 Entertainment  
Vice Nightclub, Keate St, Port of  
Spain | 10:00pm - 4:00am

#### **Spooked @ Vice**

JVIZ Promotion  
Vice Nightclub, Cipriani Boulevard,  
Port of Spain | 10:00pm - 5:00am

#### **Tobago Food Festival**

Bread & Butter Artisan Bakery  
Shop 21, Brentwood Mall, 200  
South, Brentwood Avenue,  
Chaguana | 12:00pm - 6:00pm

#### **ZEN: Halloween**

GTZBY x DJ Darian Entertainment  
ZEN Nightclub, Keate St, Port of  
Spain | 10:00pm - 4:00am

#### **TRINIMARKET -**

#### **Christmas Market**

Trini Market  
UWI, JFK Auditorium  
10:00am - 6:00pm

#### **The Rhythms of Christmas**

Holy Name Convent Port of Spain  
Holy Name Convent,  
Queen's Park East, Port of Spain  
12:00pm - 6:00pm

#### **Diwali Celebrations**

High Commission of India  
Mahatma Gandhi Institute for  
Cultural Cooperation, Uriah Butler  
Highway, Mt. Hope | 6:00pm

#### **Works Credit Union**

FitWorks 5K 2024  
Works Credit Union  
Queen's Park Savannah Paddocks,  
Port of Spain | 4:30pm

#### **VERSI D' Amore: "A**

Symphony of Romance"  
John Thomas  
Winifred Atwell Auditorium Queen's  
Hall, 1-3 St Anns, Port of Spain  
8:00pm

#### **Spooktacular**

JamJay Kids Production  
Servol Car Park, 58A Pembroke St,  
Port of Spain | 5:00pm - 9:00pm

#### **Korea Day**

International Youth Fellowship  
Skinner's Park, Todd Street,  
San Fernando | 10:00am - 3:30pm

### SUN 03 NOV

#### **BITS & PIECES Artisan Market**

Bits & Pieces  
Movietowne, Port of Spain  
9:00am - 5:00pm

#### **Reflections**

Tameika Darius  
Naparima Boys College | 5:00pm

#### **Baron's Infinity Concert**

The Mayor of Port of Spain  
Honourable Chinua Alleyne  
Queen's Hall, St Anns, Port of Spain  
5:00pm

#### **Date Night 2: Forever**

Nathanael Hamilton Music  
Government Campus Plaza  
6:00pm - 10:30pm

#### **Christians Can Laugh 2024**

Kess Ramsey Entertainment  
Southern Academy for the  
Performing Arts, Todd Street,  
San Fernando | 7:00pm - 11:00pm

#### **Dejeuner - The Beauty of Chateau De Chillon**

Classico Events, Theme Fresh,  
Sirius Events  
The Anchorage West Side, Harts  
Cut, Chaguana | 3:00pm -  
10:00pm

#### **Project You 5K**

Project You  
Nelson Mandela Park, Port of Spain  
4:00pm

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**Sunsets & Strokes –**  
**Sea Side Sip & Paint Event**  
Over D' Rainbow Events  
**Rockback, Chaguaramas**  
2:30pm - 6:00pm

**Paramin Tour with**  
**Sunday Lunch**  
Trini Tours & Transport Co.  
**Meeting Point: Maraval Community**  
**Centre | 10:00am - 2:00pm**

**Parang in D Valley**  
La Veronica R.C. School  
**La Veronica R.C. School Compound**  
**Lopinot | 5:00pm - 12:00am**

**Colorful Jungle**  
Country Jouvert  
**Special Auto Carpark, Brazil Village**  
**2:00am - 10:00am**

### WED 06 NOV

**Senior Citizens Day**  
San Fernando City Corporation  
**Auditorium B, Skinner Park,**  
**San Fernando | 10:00am**

### FRI 08 NOV

**Pan Trinbago Pan and**  
**Powder – The Southern**  
**Experience**  
San Fernando City Corporation  
**On Route to Skinner Park, San**  
**Fernando | 6:00pm**

**FESTIVAL OF MOVEMENT –**  
**RHYTHM OF CULTURE 2024**  
The University of the West Indies -  
Department of Creative & Festival  
Arts Dance Unit  
**Daaga Auditorium, St. Augustine**  
**Circular Road, St. Augustine**  
**7:00pm**

### SAT 09 NOV

**Bush Lime**  
Friends of Diego Martin West  
**U-Pick, Tucker Valley Rd,**  
**Chaguaramas | 4:00pm - 10:00pm**

**The Get Back –**  
**Hip Hop & RnB Party**  
Chromatics Music  
**Woodford Cafe, Price Plaza,**  
**Chaguarnas | 9:00pm - 2:00am**

**#LAUGH: Battle Royale**  
DMAD Company,  
The Quays Foundation  
**Central Bank Auditorium | 6:30pm**

**Festival of Movement –**  
**Rhythm of Culture 2024**  
The University of the West Indies -  
Department of Creative & Festival  
Arts Dance Unit  
**Daaga Auditorium, St. Augustine**  
**Circular Road, St. Augustine**  
**7:00pm**

**Woman & Vibes:**  
**It's Christmas!**  
Voix Riches  
**Southern Academy for the**  
**Performing Arts, Todd Street,**  
**San Fernando | 7:00pm**

**SOMA – Strengthening**  
**Our Mind and Awareness**  
Zahr Wellness  
**Z Patio | 3:00pm - 6:00pm**

**Christmas in Rio Claro**  
National Trust of Trinidad and Tobago  
**Assembly Point: Mille Fleurs, 23**  
**Maraval Road, Port of Spain**  
**7:00am - 5:00pm**

**Korea Day**  
International Youth Fellowship  
**St. James Youth Centre, George**  
**Cabral Circular, St. James**  
**9:30am - 3:00pm**

**Resonance II – The Return**  
Donadoni Productions  
**Kafe Blue, Wrightson Road, Port of**  
**Spain | 7:30pm - 9:30pm**

**Parang Festival 2024**  
The National Parang Association of  
Trinidad and Tobago  
**St. John Road, Piparo | 7:00pm**

**AOK Acts of Kindness –**  
**A Prelude to Christmas**  
**Benefit Gala Shades of Blue**  
Acts of Kindness T&T Foundation  
**City Hall Auditorium, San Fernando**  
**6:00pm**

**Stroke & Diabetes**  
**Center Event**  
San Fernando City Corporation  
**Harris Promenade, San Fernando**  
**9:00am**

**Naparima College 5k –**  
**Celebrating 130 Years in**  
**Paradise**  
San Fernando City Corporation/  
Naparima College  
**Starting Point: City Hall, Harris**  
**Promenade, San Fernando | 4:00pm**

**L'esprit**  
Trinidad and Tobago Carnival  
Museum  
**Hyatt Regency Ballroom,**  
**Port of Spain | 6:00pm - 10:00pm**

**Ridiculous Six and A Half**  
CPR Productions  
**Queen's Hall, 1-3 St. Ann's Road,**  
**Port of Spain | 8:00pm - 10:00pm**

**The Return –**  
**Charity Dinner and Ball**  
Touching Hearts Foundation  
**Bishops Anstey Auditorium, Trincity**  
**4:00pm**

**Artisan Pop Up at C3**  
SouthMarket  
**C3 Centre, 31 Corinth Road,**  
**San Fernando | 10:00am - 6:00pm**

**Artisan Market at**  
**MovieTowne POS**  
SouthMarket  
**Movietowne, Invaders Bay, Port of**  
**Spain | 3:00pm - 9:00pm**

### SUN 10 NOV

**#LAUGH: Battle Royale**  
DMAD Company,  
The Quays Foundation  
**Central Bank Auditorium | 6:30pm**

**Cars & Camouflage VIII**  
Quality Car Care  
**Brian Lara Stadium, Tarouba,**  
**San Fernando | Time: TBA**

**Bayside 2024**  
ACE Premium Events  
**Five Islands, Chagville Beach,**  
**Western Main Road, Chaguaramas**  
**2:00pm - 10:00pm**

**STUSH! The All White**  
**Inclusive Brunch!**  
Kalabash Productions (Under the  
Patronage of His Worship the Mayor,  
Councillor Robert Parris)  
**The Base of San Fernando Hill**  
**10:00am - 3:00pm**

**The UWI SPEC International**  
**Half-Marathon & 5K**  
UWI Academy of Sport  
**Starting Point: UWI SPEC Building**  
**5:00am**

**Oh Christmas Tree Paint**  
**and Inspire with Anika**  
**Plowden-Corentin**  
Cookie Castle  
**53 Mucurapo Road, St. James**  
**3:00pm - 6:00pm**

### WED 13 NOV

**Runaway All Inclusive**  
Kairi People  
**South Ranch, Debe**  
**12:00pm - 7:00pm**

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## THINGS TO DO | NOVEMBER 2024



**San Fernando Glamour Week**  
**Presents Art in Motion: A**  
**Fusion of Canvas & Music**  
**Exhibition and Auction**  
San Fernando City Corporation  
SFCC Auditorium | 9:00am - 5:00pm

### THU 14 NOV

**San Fernando**  
**Restaurant Week**  
San Fernando City Corporation  
Various Locations | Time: TBA

### FRI 15 NOV

**San Fernando**  
**Restaurant Week**  
San Fernando City Corporation  
Various Locations | Time: TBA

**San Fernando Glamour Week**  
**Presents Fashion Fusion**  
San Fernando City Corporation  
Omardeen's Banquet Hall,  
San Fernando | 6:30pm - 10:30pm

### SAT 16 NOV

**San Fernando**  
**Restaurant Week**  
San Fernando City Corporation  
Various Locations | Time: TBA

**St. Mary's College (CIC)**  
**Annual 5K**  
St. Mary's College  
St. Mary's College Grounds,  
Serpentine Road, St. Clair | 4:00PM

**HFCC 5K**  
Holy Faith Convent, Couva  
Holy Faith Convent Couva, Southern  
Main Road, Couva | 6:00am

**Junior Parang Festival**  
**El Corazón de La Parranda**  
The National Parang Association  
of Trinidad & Tobago  
Holy Cross College Arima  
Time: TBA

**Jouvert**  
San Fernando City Corporation  
OWTU San Fernando | 4:00am

**Melodious**  
UTT RAPTurous Voices Chorale  
Queen's Hall, 1-3 St. Ann's Road,  
Port of Spain | 7:00pm

**November Freeze**  
iLaw Entertainment  
Brian Lara Stadium, Tarouba,  
San Fernando | 9:00pm - 5:00am

**Steelman and Powder**  
**Parade - San Fernando**  
Pan Trinbago  
Intersection of Coffee and Cipero  
Streets, San Fernando | 6:00pm

**It's Christmas, A Time to Love**  
Joel John Music  
Southern Academy for the  
Performing Arts, Todd Street,  
San Fernando | 7:00pm

**Hike & Plant XTREME**  
Hike & Plant, Fusion Adventure  
St. Joseph First Capital Park,  
St. Joseph | 7:00am - 5:00pm

**Artisan Pop Up at**  
**Brentwood Mall**  
SouthMarket  
Brentwood Mall, Chaguanas  
10:00am - 6:00pm

### SUN 17 NOV

**San Fernando**  
**Restaurant Week**  
San Fernando City Corporation  
Various Locations | Time: TBA

**Junior Parang Festival**  
**El Corazón de La Parranda**  
The National Parang Association  
of Trinidad & Tobago  
Holy Cross College Arima  
Time: TBA

**Santa Claus Parade**  
**& Concert**  
Grant-a-Wish Foundation  
Queen's Park Savannah,  
Port of Spain | 2:00pm - 6:00pm

**TATIL RunDATT 5K 2024**  
TATIL, Diabetes Association  
Trinidad & Tobago  
Tatil Building, Maraval Rd,  
Port of Spain | 3:00pm - 6:00pm

**Boxing in South**  
Trinidad and Tobago Boxing  
Association, San Fernando City  
Corporation  
Skinner Park, San Fernando  
6:00pm

**Solidarity Walk, Ride & Ride**  
Arrive Alive  
Queen's Park Savannah,  
Port of Spain | 7:00am

**LIFE DRAWING with**  
**Edward Bowen**  
The Art Society of Trinidad  
and Tobago  
The Art Society, 3-7 Vincent  
Avenue, Federation Park, Port of  
Spain | 10:00am - 2:00pm

**Panorama 2025 Launch**  
Pan Trinbago  
Phase II Pan Groove, Hamilton  
Street, Woodbrook | 5:30pm

**Melodious**  
UTT RAPTurous Voices Chorale  
Queen's Hall, 1-3 St. Ann's Road,  
Port of Spain | 6:00pm

**Paramin Tour with**  
**Sunday Lunch**  
Trini Tours & Transport Co.  
Meeting Point: Maraval Community  
Centre | 10:00am - 2:00pm

**Blessing of the Creche**  
**and Christmas Launch**  
C3 Centre  
C3 Centre, 31 Corinth Road,  
San Fernando | 1:00pm - 3:00pm

### MON 18 NOV

**San Fernando**  
**Restaurant Week**  
San Fernando City Corporation  
Various Locations | Time: TBA

**SFCC Civic**  
**Reception Ceremony**  
San Fernando City Corporation  
City Hall Auditorium, San Fernando  
6:00pm

### TUE 19 NOV

**San Fernando**  
**Restaurant Week**  
San Fernando City Corporation  
Various Locations | Time: TBA

### WED 20 NOV

**San Fernando**  
**Restaurant Week**  
San Fernando City Corporation  
Various Locations | Time: TBA

### FRI 22 NOV

**The Magic of Christmas 3:**  
**A Christmas Runway**  
Hummingbird Music Productions  
Southern Academy for the  
Performing Arts, Todd Street,  
San Fernando | 7:00pm

(continued on next page)



## THINGS TO DO | NOVEMBER 2024



### **A Festival of Plays: The One-Act Play That Goes Wrong**

The University of the West Indies -  
Department of Creative & Festival  
Arts Dance Unit  
**Learning Resource Centre,  
St. Augustine | 7:00pm**

### **SAT 23 NOV**

#### **A Festival of Plays:**

##### **Good Morning Miss Millie**

The University of the West Indies -  
Department of Creative & Festival  
Arts Dance Unit  
**Learning Resource Centre,  
St. Augustine | 6:00pm**

#### **A Festival of Plays:**

##### **The Importance of**

##### **Being Earnest**

The University of the West Indies -  
Department of Creative & Festival  
Arts Dance Unit  
**Learning Resource Centre, St.  
Augustine | 8:00pm**

#### **Military and Heroes**

##### **Day Parade**

San Fernando City Corporation  
**Skinner Park to King's Wharf,  
San Fernando | 9:00am**

#### **Shades of Culture:**

##### **Broken Pieces**

Trinity College  
**Central Bank Auditorium  
7:00pm- 9:00pm**

#### **Isasha in Concert:**

##### **Rhythms of the Soul**

Modeste Kollection 74  
**San Fernando Hill, Circular Rd,  
San Fernando | 8:00pm**

#### **Parang Cooler Lime**

Seaview Haven and Friends  
**Seaview Trace, Rampanalagas,  
Balandra | 6:00pm - 2:00am**

#### **Bollywood Melodies**

Chandrashekhar Vishnu Mandir  
**Chandrashekhar Vishnu Mandir,  
2436 Naparima Mayaro Road,  
Rio Claro | 7:00pm**

#### **P.A.N. (Pioneering Access to New Opportunities) Yard Roadshow**

Pan Trinbago, The InterAmerican  
Development Bank (IDB) T&T  
**Exodus Panyard, St. Augustine  
1:00pm - 6:00pm**

#### **House Parang Lopinot**

The National Parang Association of  
Trinidad & Tobago  
**Salina Street Lopinot  
(Third Stop) | Time: TBA**

#### **On Broadway**

Heart and Sole Dance  
**Queen's Hall, 1-3 St. Ann's Road,  
Port of Spain | 6:00pm - 8:00pm**

#### **Gruff Annual Party**

Kern Crosby Entertainment  
**Queens Park Oval  
5:00pm - 12:00pm**

#### **Rugby Americas North (RAN)**

##### **Senior Men's and Women's**

##### **Sevens Rugby Tournament**

Rugby Americas North, Trinidad and  
Tobago Rugby Union  
**Larry Gomez Stadium, Arima  
Time: TBA**

#### **Korea Film Festival**

Embassy of the Republic of KOREA  
**MovieTowne, C3 Centre,  
San Fernando | Time: TBA**

#### **Artisan Pop Up at C3**

SouthMarket  
**C3 Centre, 31 Corinth Road,  
San Fernando | 10:00am - 6:00pm**

### **SUN 24 NOV**

#### **Chuck E. Run 2024**

Chuck-E-Cheese Trinidad & Tobago  
**Brentwood Mall, Chaguanas  
2:00pm - 7:00pm**

#### **Rugby Americas North (RAN)**

##### **Senior Men's and Women's**

##### **Sevens Rugby Tournament**

Rugby Americas North, Trinidad and  
Tobago Rugby Union  
**Larry Gomez Stadium, Arima  
Time: TBA**

#### **Korea Film Festival**

Embassy of the Republic of KOREA  
**MovieTowne, C3 Centre,  
San Fernando | Time: TBA**

#### **Annual End Polio 5K Run & Walk**

Rotary and Rotaract Clubs of  
San Fernando-South  
**Skinner Park, Todd Street,  
San Fernando | 6:00am**

#### **TTPS 6K Road Race**

Trinidad and Tobago Police Service  
**Start Point: Western Main Road,  
St. James | 6:00pm**

#### **KNOW YOUR CITY -**

##### **Fun Rally & Treasure Hunt**

Trinidad and Tobago Automobile  
Association, San Fernando City  
Corporation  
**Start Point: Allied Home Center's  
Car Park, San Fernando  
12:00pm - 2:00pm**

#### **Voices of Love**

Love In The House  
**Madison's Union Hall, San Fernando  
5:00pm**

#### **On Broadway**

Heart and Sole Dance  
**Queen's Hall, 1-3 St. Ann's Road,  
Port of Spain | 5:00pm - 7:00pm**

#### **San Fernando Mayor's 1st**

##### **Annual Charity Golf**

##### **Tournament**

San Fernando City Corporation  
**Pointe-a-Pierre Golf Course,  
San Fernando | 8:00am**

#### **Parang Tent "Mi Casa"**

##### **Youths Showcase**

The National Parang Association of  
Trinidad & Tobago  
**La Joya Auditorium, Eastern Main  
Road, St Joseph | Time: TBA**

#### **A Festival of Plays: HerStory**

The University of the West Indies -  
Department of Creative & Festival  
Arts Dance Unit  
**Learning Resource Centre,  
St. Augustine | Time: 4:00pm**

#### **A Festival of Plays: Play Mas**

The University of the West Indies -  
Department of Creative & Festival  
Arts Dance Unit  
**Learning Resource Centre,  
St. Augustine | 6:00pm**

#### **Golf Charity Tournament**

The Shelter  
**St. Andrews Golf Club, Moka  
7:00am & 12:30pm**

### **MON 25 NOV**

#### **Indian Classical**

##### **Ensemble Recital**

The University of the West Indies -  
Department of Creative & Festival  
Arts Music Unit  
**LR3, UWI-RBL Building, DCFA  
Gordon Street | 6:30pm**

### **TUE 26 NOV**

#### **Christmas in Lopinot**

The National Trust of Trinidad &  
Tobago  
**Assembly Point: Mille Fleurs, 23  
Maraval Road, Port of Spain  
8:30am - 3:30pm**



## WED 27 NOV

### *Amplifying Voices: Gender Based Violence will End!*

SFCC Public Health Department,  
Caribbean Women Honors &  
Empowerment TT  
City Hall Auditorium, San Fernando  
5:00pm

## FRI 29 NOV

### *Percussion Ensemble Christmas Concert*

The University of the West Indies -  
Department of Creative & Festival  
Arts Music Unit  
LR3, UWI-RBL Building, DCFA  
Gordon Street | 5:00pm

### *Mojito & Mistletoe – All Inclusive Christmas Cocktail Lime*

San Fernando City Corporation  
Royal Hotel, Royal Road, San  
Fernando | 7:00pm

**World Cocoa &  
Chocolate Day Expo**  
Cocoa Research Centre  
Mahatma Gandhi Institute for  
Cultural Cooperation, Uriah Butler  
Highway, Mt. Hope  
10:00am - 6:00pm (Friday)  
9:00am - 5:00pm (Saturday)

**A Decade in Motion**  
ACES Dance Academy  
Queen's Hall, 1-3 St. Ann's Road,  
Port of Spain | 7:00pm - 9:00pm

## SAT 30 NOV

**Borderlines: Backwards**  
Derron Sandy and Idrees Saleem  
Central Bank Auditorium  
7:30pm

**World Cocoa &  
Chocolate Day Expo**  
Cocoa Research Centre  
Mahatma Gandhi Institute for  
Cultural Cooperation, Uriah Butler  
Highway, Mt. Hope  
10:00am - 6:00pm (Friday)  
9:00am - 5:00pm (Saturday)

**R&BRUNCH**  
Newphoric Events  
Westside, Trinidad  
3:00pm - 10:00pm

**Guardian Life – SHINE 5K and  
10K Walk and Run**

Guardian Life  
Nelson Mandela Park, St. Clair  
Avenue, Port of Spain  
3:30pm - 6:45pm

**Bubbles for Life 2024**  
Trinidad and Tobago Cancer Society,  
Republic Bank  
Brian Lara Stadium, Tarouba,  
San Fernando | 3:00pm - 6:00pm

**Pan, Parang & Soca**  
Rhythm Entertainment  
Estate 101, Saddle Rd, Maraval  
7:00pm - 2:00am

**Parang By 'D' Pool**  
YMCA Trinidad & Tobago  
YMCA Compound, Wrightson Road,  
Port of Spain | 7:00pm - 12:00am

**Seasons**  
Good News Chapel Choir Ministry  
Daaga Auditorium, UWI | 7:00am

**AROMA – Band Launch**  
Kalicharan Mas  
The Lobby Bar & Lounge, Paria  
Suites, La Romaine | 9:00pm

**Flanagin Town  
Christmas Tour**  
The National Trust of Trinidad  
and Tobago  
Assembly Point: Mille Fleurs,  
23 Maraval Road, Port of Spain  
8:00am - 4:00pm

**MISSING PIECES –  
Coming Together**  
Anthony Hassell  
Eternal Love Ministries,  
#53 Railway Road, Cunupia  
5:00pm

**Pan in De Ville**  
San Fernando City Corporation  
Parakeet Boulevard, Pleasantville  
5:00pm

**Curry Duck Competition**  
San Fernando City Corporation  
Skinner Park, San Fernando  
1:00pm

**SFCC Fete Match**  
San Fernando City Corporation  
Skinner Park, San Fernando  
8:00pm

**A Decade in Motion**  
ACES Dance Academy  
Queen's Hall, 1-3 St. Ann's Road,  
Port of Spain | 6:30pm - 8:30pm

**Art & Craft Market**  
The University of the West Indies -  
Department of Creative & Festival  
Arts Visual Arts Unit  
LR3, UWI-RBL Building, DCFA  
Gordon Street | 10:00am

**Jazz Ensemble in Concert**  
The University of the West Indies -  
Department of Creative & Festival  
Arts Music Unit  
LR3, UWI-RBL Building, DCFA  
Gordon Street | 7:00pm

**Festival of Scenes**  
The University of the West Indies -  
Department of Creative & Festival  
Arts  
LR3 UWI-RBL Building, DCFA  
Gordon Street | 10:00am

**Christmas Pop Up Market**  
Arthur Lok Jack Global School of  
Business Alumni Association in  
collaboration with South Market 868  
Max Richards Drive, Uriah Butler  
Highway North West, Mt. Hope  
10:00am - 6:00pm

**Small Business Saturday**  
SouthMarket  
C3 Centre, 31 Corinth Road, San  
Fernando | 10:00am - 6:00pm

**A Not So Mini  
Christmas Market**  
Loot & Palate  
Casters Cove, Chaguaramas  
9:00am - 4:00pm



# TOURISM STATISTICS

August-September 2024






## TOURIST ARRIVALS

Source: Central Statistical Office

CATEGORY	August	September
Trinidad	26,776	19,452
Tobago	790	613
Total	27,566	20,065

## ARRIVALS BY MAIN SOURCE MARKETS FOR SEPTEMBER (TRINIDAD ONLY)

Source: Central Statistical Office

Source Market	Arrivals	%	May	Total
 U.S	8,726	45%	15,390	46,645
 Caribbean	4,273	22%	640	2,017
 Canada	2,203	11%	4,488	12,988
 U.K	1,179	6%	3,105	11,624
 Rest of the World	3,071	16%	1,240	3,040
Total	19,452	100%		



# TOURISM STATISTICS

August-September 2024





## MAIN PURPOSE OF VISIT TO TRINIDAD

Source: Immigration Division of Trinidad and Tobago

POV	Arrivals	%
VFR	7,221	37%
Leisure/Beach Vacation	3,337	17%
Incentive Vacation	1,746	9%
Business Convention	3,108	16%
Other (Wedding, Sport etc)	4,040	21%

## ARRIVALS BY GENDER

Gender	Arrivals	%
 Male	10,087	52%
Female 	9,365	48%

Source: Immigration Division of Trinidad and Tobago



## DEMOGRAPHICS

Age Group	Arrivals	%
0-14	917	5%
15-24	1,373	7%
25-34	2,788	14%
35-44	3,637	19%
45-54	3,849	20%
55-64	3,799	19%
65 and over	3,089	16%

Source: Central Statistical Office (CSO)

## HOTEL ACCOMMODATION DATA (SEPTEMBER 2024)

OCCUPANCY RATE	46%
AVERAGE DAILY RATE (ADR)	\$1,139