

PRESS RELEASE
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New Skies Over Trinidad: Frontier Airlines Opens Doors to Affordability and Adventure

Port of Spain, Trinidad and Tobago (August 27, 2024): In July 2024, Destination Trinidad welcomed Frontier Airlines to our vibrant island. The ultra-low-cost carrier aircraft cruised down the runway at Piarco International Airport to a water cannon salute, which marked the opening of a new chapter in air travel. Passengers disembarked to a warm Trinidadian welcome, with local musicians playing lively tunes and vibrant dancers showcasing the island's rich cultural heritage.

The festive atmosphere of the inaugural event set the tone for a bright future. Frontier's arrival in Destination Trinidad is a win-win situation for both the airline and the island. For Trinidadians, the cost of air travel has often been a barrier to exploring the wider world. Frontier Airline's arrival disrupts the status quo by introducing a budget-friendly option. Trinidadian families can now plan dream vacations and embark on cultural explorations via the San Juan, Puerto Rico hub—all without breaking the bank. Frontier's budget-conscious fares unlock a world of possibilities for Trinidadians, fostering a sense of wanderlust and encouraging them to explore new horizons.

The arrival of Frontier also shines a spotlight on Destination Trinidad. With its direct flights from San Juan, Puerto Rico, a new gateway to the Caribbean opens for international travelers. Tourists who might have previously overlooked Trinidad as a destination due to limited flight options can now discover its hidden gems. This new market leaves much to see and do while in destination Trinidad. New visitors can expect:

- **Natural Beauty:** From the verdant rainforest canopy of the Asa Wright Nature Centre, teeming with exotic birdlife, to the pristine beaches of Maracas Bay with its calm, turquoise waters, Trinidad offers a captivating blend of landscapes. Hike through the Northern Range mountains, explore hidden waterfalls, or simply relax on the golden sands and soak up the Caribbean sunshine.
- **Cultural Tapestry:** Trinidad boasts a rich cultural heritage, a vibrant mosaic of African, European, and East Indian influences. Immerse yourself in the electrifying energy of Carnival celebrations, where pulsating calypso rhythms and elaborate costumes create an unforgettable spectacle. Explore temples steeped in Hindu tradition, savour the explosion of flavours in Trinidadian cuisine, and lose yourself in the infectious rhythm of steelpan music.
- **Wildlife Encounters:** Nature lovers can embark on birdwatching expeditions in the Caroni Bird Sanctuary, where scarlet ibises gather in a mesmerising display at dusk. Explore the underwater world through diving and snorkelling trips, encountering vibrant coral reefs

and a plethora of marine life. Animal enthusiasts can visit the Emperor Valley Zoo, which is home to a diverse collection of indigenous and exotic species.

- **Thriving Cities:** Port of Spain, the capital city, offers a glimpse into Trinidad's urban heart. Explore historical landmarks like the Red House Parliament building, wander through bustling marketplaces, and indulge in a world-class culinary scene. The smaller towns and villages offer a more laid-back charm, allowing visitors to connect with the warmth and hospitality of the Trinidadian people.
- **A Culinary Adventure:** Trinidad boasts a unique and flavourful cuisine, a delicious reflection of its multicultural heritage. Visitors can look forward to trying east Indian delicacies such as roti, street food such as doubles or bake and shark, and can wash it all down with a refreshing glass of local fruit juice, a cold local beer, or a potent rum punch!

The arrival of Frontier Airlines in Trinidad is a significant development for the island nation. It promises to make travel more affordable and accessible for Trinidadians while simultaneously opening the doors for a new wave of international visitors. This win-win situation has the potential to boost the tourism industry, foster cultural exchange, strengthen regional connectivity, and position Trinidad as a must-visit destination on the Caribbean map. As the engines of the first Frontier aircraft roar over Trinidadian soil, one thing is certain: the skies above the island have become brighter, filled with the promise of affordable adventure and a world waiting to be explored.

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