

STAKEHOLDERS' DIGEST

NEWS FROM THE TOURISM INDUSTRY

February 2024



STEELPAN

PAN TRINBAGO CELEBRATES ANOTHER SUCCESSFUL PANORAMA SEMIS



Hundreds of eager steel pan enthusiasts gathered at the famous North and Grand Stands of the Queen's Park Savannah on Sunday 28th February, 2024. A total of sixteen large conventional bands took to the stage along with fourteen of their medium sized counterparts as they competed for a chance to make it to the coveted National Panorama Finals.

Pan Trinbago, the body responsible for arranging and managing events related to the steelpan instrument in Trinidad and Tobago, worked assiduously with Tourism Trinidad and several other title sponsors to ensure that the event was marketed and promoted to both domestic and international audiences.

On Sunday 11th February, 2024, Pan Trinbago will prepare to host the National Panorama Finals, which will be broadcasted across local television stations and streamed via their respective online platforms.

**CARNIVAL
VILLAGE**

BANDING TOGETHER FOR A GREATER PURPOSE



TOURISM TRINIDAD HOSTS ITS FIRST STAKEHOLDER TOWN HALL MEETING FOR 2024

We wish to extend a sincere thank you to everyone who attended Tourism Trinidad's First Stakeholder Townhall for 2024. Friday 19th January, 2024 at Queen's Hall.

Our speakers, included Chairman Mr. Cliff Hamilton, Deputy Chairman Rene Seepersadsingh, CEO Carla Cupid, and Investment and Business Development Manager Cornell Buckradee, shared valuable insights on our vision, incentives, and expectations.

The Q&A session was a constructive exchange, providing clarity and fostering understanding. During the networking lunch, connections were made and conversations flowed, contributing to a sense of collaboration within the industry.

To all our attending stakeholders and for those that missed it, your engagement and participation are integral to the success of our Tourism sector. Tourism Trinidad will continue to provide more updates and opportunities to connect.

TOURISM TRINIDAD PARTNERS WITH CARIBBEAN AIRLINES FOR THEIR WELCOME HOME EVENT





STAOTT MEMBERS RECEIVE USEFUL INFORMATION ON THE TOURISM ACCOMMODATION UPGRADE PROJECT

Tourism Trinidad via its Investment and Business Development (IBD) department hosted a successful workshop consultation with members of the association Small Tourism Accommodation Owners of Trinidad and Tobago (STAOTT) on Thursday 25 January, 2024.

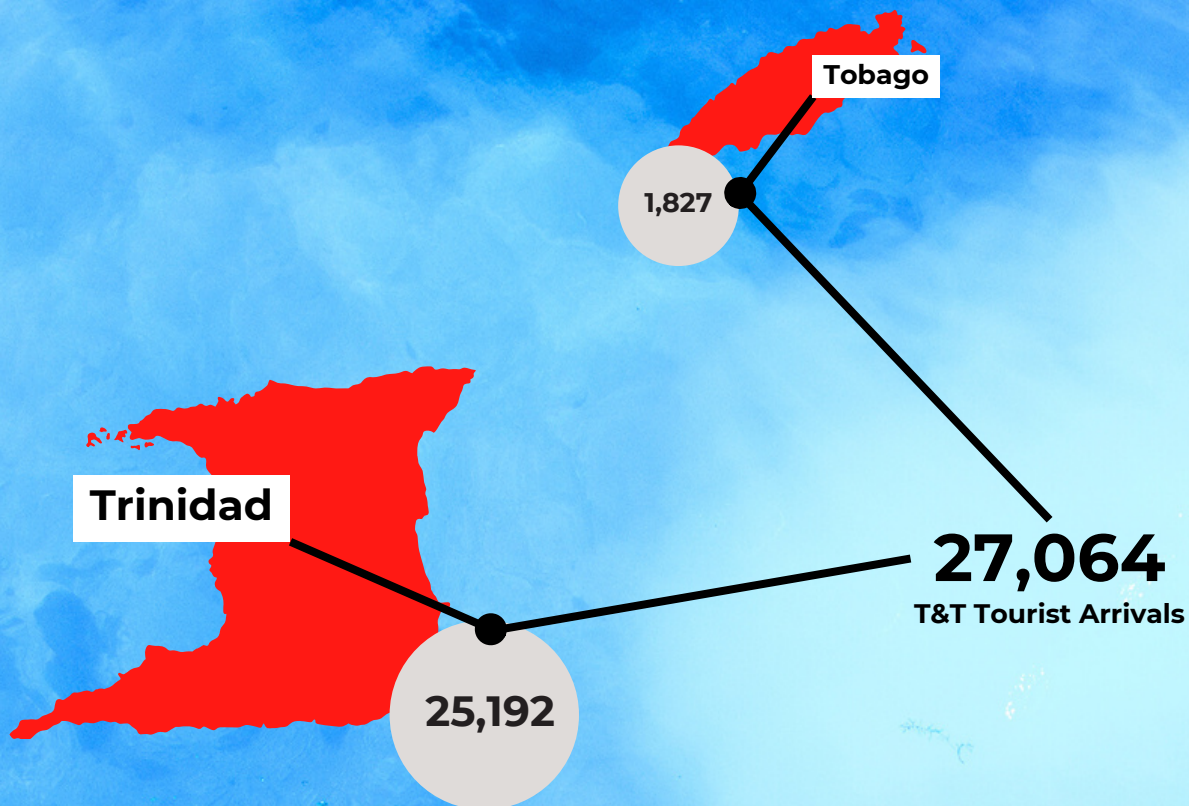
The workshop led by IBD Manager, Cornell Buckradee saw STAOTT members getting introduced to the Tourism Accommodation Upgrade Project (TAUP) and discussion were held on how they can get access to the grants and incentives.

It is hoped that these accommodation property owners will soon get their paperwork and apply for the grant. TAUP provides a reimbursement incentive for the upgrade of Trinidad and Tobago's small to medium sized tourism accommodation facilities.

Tourism Trinidad was able to also secure project financing guidance from Sheldon Thomas of Eximbanktt with respect to the government loan guarantee program being implemented by Trinidad and Tobago Tourism Business Development Limited (TTTBDL). #visittrinidad



TOURIST ARRIVALS FOR 2024



MAIN SOURCE MARKETS



USA
12,108
(48%)



CANADA
3,516
(18%)



UK
1,852
(7%)

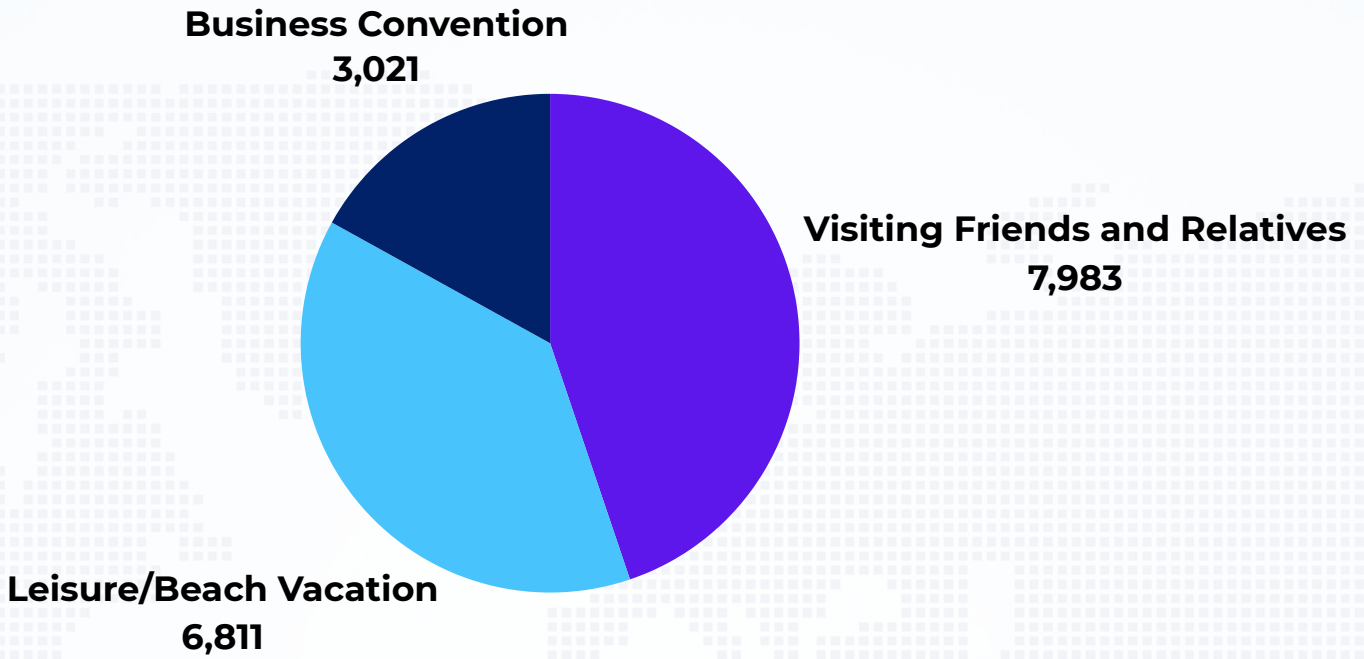


CARIBBEAN
4,548
(18%)

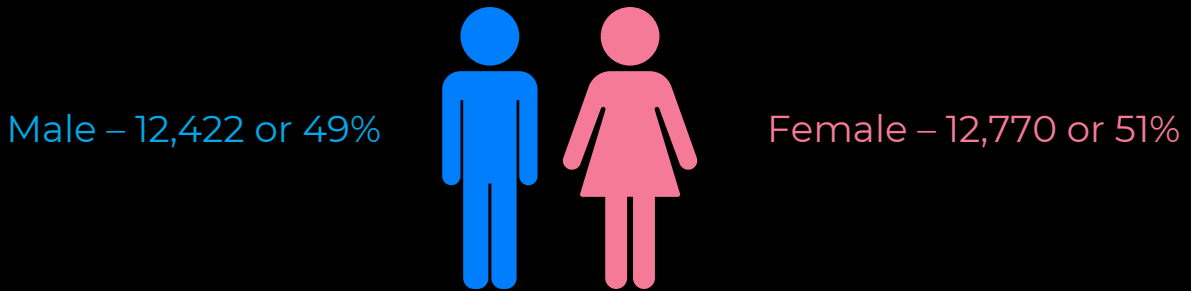


REST OF THE WORLD
3,172
(13%)

MAIN PURPOSE FOR VISIT



DEMOGRAPHICS FOR TRINIDAD



| Age Group | Percentage |
|-------------|------------|
| 0-14 | 5% |
| 15-24 | 8% |
| 25-34 | 14% |
| 35-44 | 18% |
| 45-54 | 18% |
| 55-64 | 18% |
| 65 and over | 19% |



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