

**PRESS RELEASE**

**TOURISM TRINIDAD PACKAGING YEAR-ROUND FESTIVALS**

**Port of Spain, November 18, 2023:** Tourism Trinidad is proud to announce a dynamic and exciting line-up of festivals, starting with a highly anticipated Festive Season Festival in 2023. These festivities are designed to extend Trinidad's vibrant culture and attractions beyond our world-renowned Carnival period.

With the introduction of the Festive Season, Tourism Trinidad aims to create year-round opportunities for visitors to immerse themselves in our rich heritage and unique experiences.

On Friday 17<sup>th</sup> November, there was the launch of the **Lights of Trinidad – Festive Season**. This festival is intended to be a true celebration of our warmth, creativity, and unity. Taking place in the months of November and December, this festival will feature a colourful array of events, showcasing our diverse culture and traditions. Visitors and locals alike will have the chance to immerse themselves in a blend of music, dance, art, and culinary delights, making it an unforgettable experience.

As far as other upcoming events and activities, it was also announced that Tourism Trinidad will soon launch a **Culinary and Cocoa Festival** carded for the third quarter of 2024. This festival will be a gastronomic delight, allowing visitors to savour Trinidad's diverse and delectable cuisine. From traditional street food to gourmet delights, this festival will tantalize taste buds and showcase the island's culinary prowess. It will also be an opportunity to showcase our various world class and award-winning chocolate and cocoa.

Tourism Trinidad will be encouraging both tourists and locals to participate in these festivals, offering an incredible opportunity to experience the heart and soul of the island. These events will be packaged to not only boost tourism but also provide a platform for local businesses and stakeholders to engage with a wider audience.

Chief Executive Officer of Tourism Trinidad, Carla Cupid said, "This festival is in keeping with the National Tourism Policy's positioning of the island of Trinidad as The Place That's Always in Season." Ms. Cupid continued, "A festival such as this one is part of the mandate of the company to prioritise the development of a portfolio of signature 'home grown' events and major international flagship events over the next 5 to 10 years."

Activities in the Lights of Trinidad – Festive Season include a Pan Parang Food and Craft Fair at Ortinola Estate on December 3<sup>rd</sup> and a Carol of the Drum at Skinner Park on December 30<sup>th</sup>. There will also be other events in the month of December that will build out a calendar of Festive Season events and activities for both locals and visitors to enjoy. Visit the social media pages of Tourism Trinidad and Visit Trinidad for more information on the festival.

CEO Cupid said, "We invite everyone to join us in celebrating the spirit of Trinidad throughout the year. These festivals will serve as a testament to our commitment to showcase a picture of the unique, dynamic, and colourful culture we all love so much."

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